

Safer Roads Stronger Communities

Ethos-driven Road Safety Partnership

SERVICE OPTIONS FOR TOWN & PARISH COUNCILS

BRONZE An option designed to support you undertake road safety self-assessments to safeguard available funding to deliver or support the delivery of interventions.

SILVER An option that allows us to provide you with support on road safety including site assessments, and suggested interventions that will be effective.


GOLD An option that allows us to carry out a deep-dive to assess the main issues, and prepare an in-depth study report to identify and prioritise interventions.

PREMIUM Building on the work undertaken above, this option includes our team carrying out a community consultation, and engaging with the Highway Authority.

WHY CHOOSE US?

We have extensive experience working with Town and Parish Councils across the country. Our team of professionals will support you reach your ambition to provide safer roads and enhancing the feeling of place in your communities.

CONTACT US

 0203 912 1852

 www.ethosconsultants.co.uk

 info@ethosconsultants.co.uk

OUR STORY

Ethos are an award winning traffic and road safety consultancy that specialise in the public sector. We have been operational for 10 years, and in this time we have worked with over 100 clients that include local authorities and Town / Parish Councils. We've successfully delivered 300 schemes that can be considered community safety schemes.

OUR VISION

Our vision is simple. We want to support Town and Parish Councils deliver safer roads that build stronger communities. We also want to create a national partnership where best practice and guidance can be readily available in a bid to increase safety for all users. A problem shared is a problem solved. This approach will reduce collisions, fatalities, and personal injuries.

OUR MISSION

We have noticed that there is a clear disconnect between Town / Parish Councils and the Local Highway Authorities. This is an issue across the country. Our mission is to support you with your aims to achieve safer towns and villages that enhance local communities without the need to compromise on unsightly traffic infrastructure like speed humps.

SAFER ROADS STRONGER COMMUNITIES SERVICE OPTION PACKAGES

We offer four service option packages to meet your requirements and budget availability. These can be adjusted based on your requirements so please contact us to find out more.

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BRONZE PACKAGE FROM £999

The bronze package is designed to provide you with the guidance, process, and tools to carry out your own road safety assessment. Regardless of our technical knowledge and expertise, we won't understand the local area as much as you. Allowing you to draw on this experience, our catalogue of suitable road safety interventions, and guidance document will provide you with the support you need to make decisions on the interventions to pursue, and the process you need to follow with the Highway Authority.

The bronze package includes the following:

- Access to our road safety catalogue of interventions;
- Access to our delivery process guidance document;
- Access to Ethos Parish portal;
- Ongoing email communication;
- 2x virtual meetings i.e. Teams / Zoom etc;
- Assessment of locations based on image / video upload on website;
- Designated Client Account Manager.

SILVER PACKAGE FROM £2,499

The silver package allows our team of professionals to provide you with greater support in undertaking road safety assessments, and determining suitable road safety interventions to pursue. We shall undertake a site visit to better understand the existing issues, and to identify the most effective interventions. This will be summarised in a note issued to you within three working days. You can use this note to confirm what interventions you wish to seek approval for from the Highway Authority.

The silver package includes the following:

- All inclusions from the bronze package;
- Site visit undertaken from our team of professionals;
- Summary note of all existing issues identified;
- Summary note of all suitable road safety interventions (prioritised).



MESSAGE FROM OUR DIRECTOR



"My ambition is to create a nationwide community made up of as many Town & Parish Councils as possible to maximise the chances of improving road safety and enhancing the feeling of place. I'm hopeful that Safer Roads, Stronger Communities will become a recognised brand across the UK. I'd love you to join me on this journey."

Adam Bunce



SAFER
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STRONGER
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GOLD PACKAGE FROM £3,999

For many of the Town and Parish Councils we have worked with over the last 10 years, we have been providing the gold package as the standard. This option allows our team of professionals to undertake a deep-dive into the local area to identify all issues, and suitability of interventions. Our site visit will be more comprehensive, monitoring traffic flow during both peak and off-peak periods to understand behaviour. A comprehensive feasibility study report will be produced that will become a key evidence base for future funding applications and liaison with the Highway Authority. This will list all suitable interventions, providing a strong business case for inclusion, as well the creation of work packages based on budgets i.e. £25,000 work package, £50,000 work package etc. The gold package will also include the creation of two visualisations to illustrate how interventions may look in place.

The gold package includes the following:

- All inclusions from the bronze package;
- Comprehensive site visit including peak and non-peak monitoring;
- Detailed feasibility study providing a crucial evidence base;
- Creation of works packages based on the availability of funding;
- Production of 2x visualisation to illustrate high-priority interventions;
- Access to Ethos user mapping to allow comment at key locations.

PREMIUM PACKAGE FROM £4,999

The premium package provides two key additional tasks that follow on from the gold package. Upon completion of the work included in the gold package, our team of professionals can plan, manage, and report on a community consultation exercise. This provides the chance to establish the views of residents. Demonstrating support to the Highway Authority will increase the likelihood of funding / approval significantly. The premium package also provides the opportunity for Ethos to support you with the Highway Authority engagement, providing you with an expert who can lead the negotiations in partnership with you.

The premium package includes the following:

- All inclusions from the gold package;
- Additional visualisations (if required);
- Planning, management, and reporting of community consultation;
- Support in engaging with the Highway Authority upon completion.



RECENT WORK

We have worked with numerous Town and Parish Councils in recent years on community led projects. Some examples of these locations are shown below:

- Aldingbourne Parish;
- Barnack Parish;
- Barrington Parish;
- Brockham Parish;
- Charlwood Parish;
- Cheriton Parish;
- Christchurch Town;
- Compton Bassett;
- Edinbane Community;
- Etchingam Parish;
- Fittleworth Parish;
- Hadleigh Town;
- Jevington Parish;
- Maybole Community;
- Newdigate Parish;
- Ockley Parish;
- Pagham Parish;
- Pocklington Town;
- Willand Parish.